Susie Armstrong, SVP, Engineering

Qualcomm Technology and Federal R&D Funding

Innovation comes from Investment

Federal R&D creates an innovation ecosystem

For jobs, companies, citizens

ww2.itif.org/2014-federally-supported-innovations.pdf

Qualcomm R&D creates an innovation ecosystem

For it's own business and as a platform for others

connectivitychangeseverything.com

Both require ongoing investment

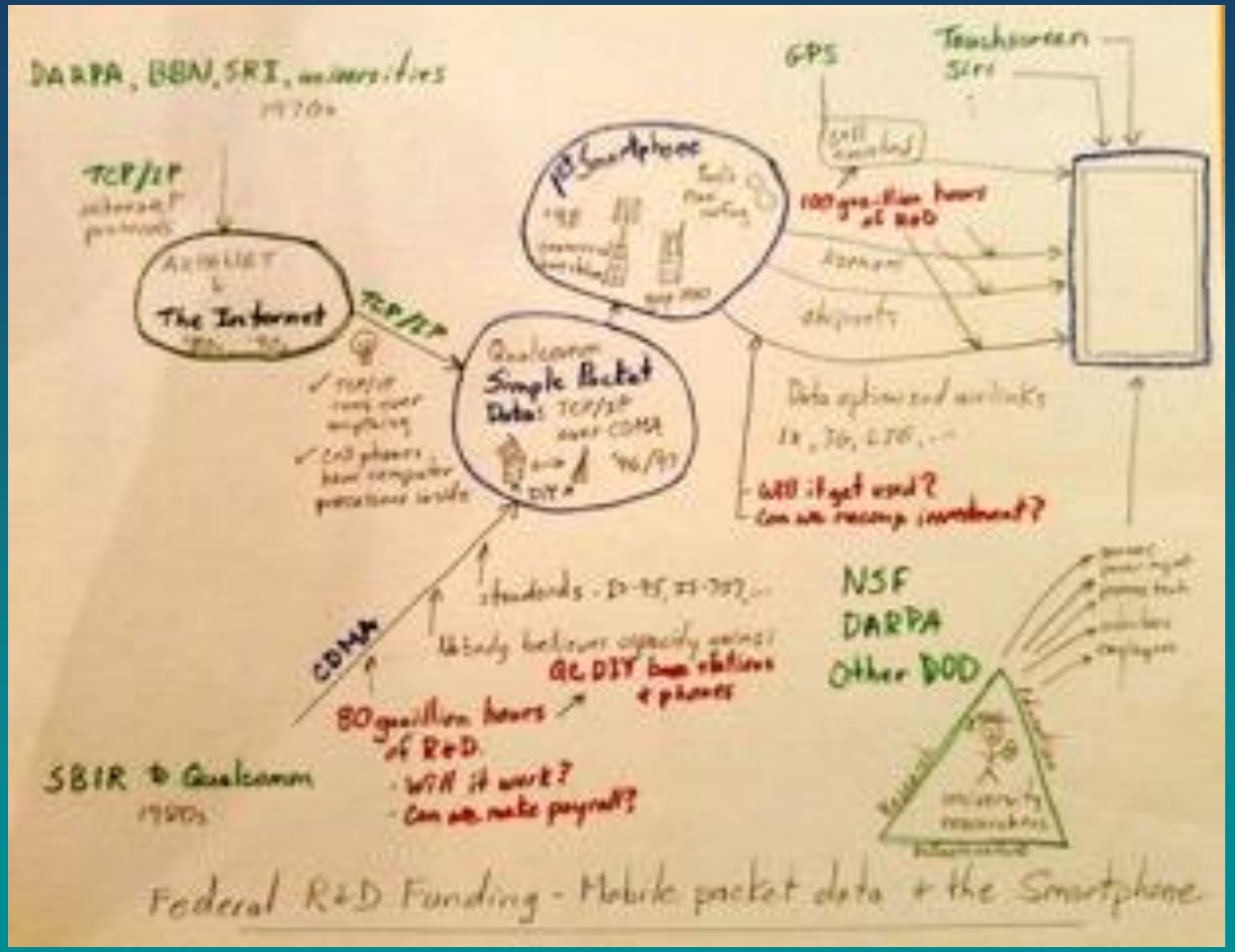
There is not a straight line from Basic Research $$ to commercial products

Companies building complex products take huge investment risks

Let's look at a Smartphone:

Culmination of huge, risky investment by Qualcomm, base station makers, phone makers, chip fabs, display makers, spectrum allocation, sensor makers, apps developers …

And ongoing Federal R&D investments…



The dinner table description:

Creation of the smart phone via the mobile Internet

Thank you

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